

## Traffic and Activity > Traffic and Activity Summary

### Traffic and Activity Summary

During the Month of July, 2007:

- A total of 13,026 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 8 Seconds.
- 272 distinct web pages were viewed a total of 37,595 times.
- The average visit contained 2.89 page views. People spent an average of 44 Seconds viewing a page.
- Downloadable files were requested 906 times. On average 0.07 files were downloaded per visit.

### Six Month Historical Comparison

Usage Breakdown		Feb, 2007	Mar, 2007	Apr, 2007	May, 2007	Jun, 2007	Jul 2007
1.	Visits	10,581	12,245	10,472	12,078	15,555	13,026
2.	Page Views	42,991	43,625	31,555	35,746	39,748	37,595
3.	Page Views Per Visit	4.06	3.56	3.01	2.96	2.56	2.89
4.	Time Spent Per Visit	00:02:19	00:02:34	00:02:01	00:02:16	00:02:00	00:01:54
5.	Hits	292,731	288,008	206,471	229,600	232,241	233,551
6.	Downloads	700	876	712	628	1,084	906
7.	Bandwidth	25.15 MB	883.86 MB	647.08 MB	701.97 MB	687.84 MB	741.80 MB

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